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## EDUCATIONAL QUALIFICATION

2012 - 2016  
**B.Tech (Information Technology)**  
S.K.R. Engineering College, Chennai  
CGPA : 7.1

HSC (2012)  
St. Marys Boys Hr sec School, Vettavalam  
Percentage : 74.5%

SSLC (2010)  
St. Marys Boys Hr sec School, Vettavalam  
Percentage : 85%

## TECHNICAL SKILL SET

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ Photoshop

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ Figma

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ Coral Draw

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ Illustrator

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ HTML / CSS

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ After Effects

## KNOWN LANGUAGES

English & Tamil

# CHANDHIRAPRAKASH R

UI DESIGNER | GRAPHICS DESIGNER | E-COMMERCE EXECUTIVE

## PROFESSIONAL SUMMARY

Creative & Detail-oriented Graphic & UI Designer with 8 years of experience. Skilled in using design & development tools like Photoshop, Illustrator, Figma, After Effects & HTML / CSS. Proven ability to manage team performance delivers high-quality designs for Social media & websites.

## PROFESSIONAL EXPERIENCE

8 Years of Experience in 2 Different Organizations

### ● AMC India Direct Selling Pvt Ltd, Bangalore

#### Sr. Executive - Visual Designer

📅 Jan'23 - Till Date

- Designed UI for mobile applications using Figma as per zoho widget (Application Name : **MY AMC APP**)

- Produced digital marketing designs and professional video edits for social media.

**Tools Used:** Photoshop, Illustrator, Final Cut Pro, After Effects.

- Developed landing Pages using zoho webform for Sales lead generation. Created subdomains and built landing pages using HTML, CSS & JS. Hosted and maintained websites like **www.cookwithamc.in**.

### ● Kesar Gift Mart Pvt Ltd, Chennai

#### Online Designer

📅 Nov'21 - Dec'22

Created social media posters and website templates.

Developed e-commerce-based design work.

**Tools Used:** Photoshop, Coral Draw, Illustrator.

#### Graphics Designer

📅 Feb'18 - Nov'21

Designed brochures, business cards, pamphlets, and product designs.

Specialized in vector-based work.

**Tools Used:** Photoshop, Coral Draw, Illustrator.

#### Ecommerce Admin

📅 Aug'16 - Feb'18

**Website :** www.kesar.in

Monitored team performance and managed dashboard control.

Handled product uploads over FTP and managed customization tools.

Consolidated accounting reports, inventory data, and invoices.

## TRAINING & CERTIFICATIONS

- Advanced UX Training for Web & Mobile - Bridge UX Design Studios, Bengaluru
- Trailblazers Ranger Rank Holder - <https://trailblazer.me/id/chandhiraprakash>
- Corporate Training (Photoshop, Illustrator, Coral Draw) - Creative Academy
- HTML, CSS, JavaScript - Sololearn (Online Course)